

Newsletter

Volume 1, Issue 1

The Emma Zen Foundation

October 2012

Foundation begins new quarterly newsletter!

Things are jumping so fast over here at the Emma Zen Foundation that we are establishing a quarterly newsletter in hopes of keeping you more informed!

Be Prepared ★ Be Safe

The Emma Zen Foundation

Sturgis South Dakota 2012

Many know but in case you don't I am a biker dog and I have learned to use the unique opportunities to tell more people about pet safety. This year along with 12 friends I attended my 5th year at Sturgis Rally. We were proud to donate 6 kits to local departments! Every year we go we pass out cards bring awareness to pet oxygen masks and their need to be part of first responder vehicles and we are now taking kits to establish with us each and every new year we attend.



Welcome to our newest board members

We're growing.

In July and August we brought three new people onto our board of directors and revised the positions that were currently being held. We are very excited and fortunate to have three new members onboard, two who are already established in the field of pet safety and one who comes to us with experience in managing nonprofits! Welcome Denise Fleck of Sunny Dog Ink, Laura Erikson of BarkCODE and Tanya Stephens with the Festival of Children.

Debra Jo Chiapuzio / President / Secretary

Jim Chiapuzio / Vice President

Denise Fleck / Treasurer / Safety Council

Laura Erikson / Safety Council

Tanya Stephens / Advisory Board

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National Disaster Search Dog Foundation (NDSDF)

In September our President toured the new training center for the National Disaster Search Dog Foundation. People think what we do is great, and I am so glad there are those out there for us to look up to also. We are proud to announce one of our newest programs "TEAM 1st Aid", which will be raising funds for the pet first aid kits for each search and rescue dog/handler team. This details of this project our still being calculated but it looks like we will be looking to raise approximately 15,000.00 for this project. We look forward to our partnership with such a respectable and vastly important organization.

Keep an eye out in the upcoming months for our newest website releasing details of TEAM 1st Aid.



facebook.com/NationalDisasterSearchDogFoundation

American Society for the Prevention of Cruelty to Animals

We are funding the state of Colorado with Pet Oxygen Masks brought on by the terrible fires they had this summer this generous grant helps to make this project possible! The Emma Zen Foundation and the ASPCA share a common goal, PREVENTION!

www.facebook.com/aspca



Learn more about our members at:

Our staff is 100% volunteer and they do each have outside employment and interest. Please visit the links below to learn more about our members.

Debra Jo Chiapuzio www.doggieandme.com and www.debrajo.com

Jim Chiapuzio www.anthonyelectric.org

Denise Fleck www.sunnydogink.com

Laura Erikson www.barkcode.com

Tanya Stephens www.festivalofchildren.org

The Annenberg Foundation

The Annenberg Foundation has made the largest donation possible. Funding for 300 Pet Oxygen Masks kits! We are so honored to be part of establishing so much live saving emergency equipment for pets. We have the unique opportunity to train personal for each of the deliveries made possible by the Annenberg Foundation. The demographics for this donation were not limited making it possible to place them where we find them most needed. The Annenberg focus is on funding organizations that have a deep level of community involvement. It is with great respect we accept purchases, distribute and train each department whose ability to save our pets becomes possible due to this grant. It is without a doubt, our honor to be a recipient.



The Annenberg Foundation is committed to core values of responsiveness, accessibility, fairness and involvement. The Foundation encourages the development of effective ways to share ideas and knowledge. Specific organizational attributes valued by the Foundation are: visionary leadership, impact, sustainability, innovation, organizational strength, network of partnerships plus the population being served (thus, creating the acronym VISION+)

www.annenbergfoundation.org

WHERE DID ALL THE MONEY GO?

The funds have all been spent on pet oxygen masks we have 489 kits earmarked for Colorado made possible by the Ricochet and Emma Zen Fundraiser. Another 326 kits were order on October 2nd, 2012. 300 of these kits were made possible by the Annenberg Foundation; we will be releasing the demographic of their placement by our next newsletter. 26 more kits will be added to our Colorado funds bringing our total of kits for Colorado to a total of 515, the ASPCA made this donation possible. We also have our own stockpile going on kits that have been purchased from online donations. These kits will be placed in Los Angeles & Riverside County, CA. That count is 130 kits!!! So were done ordering until all these kits have been place. We look forward to the next few months of delivery and training for fire departments and other first responders. It hard work getting them established but it's a great problem to have!

*Please visit us online at
www.facebook.com/emmazenfoundation
for updated information on new events!*

CALENDAR OF EVENTS

BARK AT THE PARK

LANCASTER PARK, LANCASTER CA
10 – 5 SATURDAY OCTOBER 6TH – 7TH
Pet friendly weekend park event

HOWLING HALLOWEEN

FOUNTAIN VALLEY SPORTS PARK
OCTOBER 21ST NOON TO 5PM
Trick or Treating and Costume Contest for 2 & 4 legs!

HABITAT 4 HUMANITY

SANTA ANA STORE
10 TO 2PM
Prevention for Pets during emergencies

PET FIRST AID & CPR

WWW.DOGGIEANDME.COM
MULTIPLE CLASSES IN NOVEMBER
Even though these events are for a for profit business, a portion of the proceeds benefit the Emma Zen Foundation and knowing pet first aid could save your pets life!

Ricochet the SURFice Dog!

Have you heard of Ricochet the SURFice Dog? You have got to be kidding me?!!! Ricochet is my friend and an incredible heart! Ricochet was going to be a service dog but she did not make it. Not because she failed but because she had bigger plans! Yep that's right, bigger plans! Ricochet is the only dog who is known to surf with special needs children and people with disabilities as an assistive aid. And all that good deed doing, which is really just Riccie being Riccie put her in a great position to become a fund raiser and raise funds for other organizations and charities they find worthy. This summer Ricochet and Emma Zen teamed up to raise enough funds to help Colorado during their awful fires and they ended up with a one week biggest fund raiser either of them has had to date. Talk about a TEAM dual for success! 498 Pet Oxygen Masks kits worth!!! All scheduled to be donated to the state of Colorado! Please visit my friend, she is absolutely spectacular! Cowabunga!



Thank you for your support, your help and your generosity to help pets with lifesaving emergency equipment. Your efforts and the trust and support of each of your fans make supplying a complete state possible! When we stick together we make an impact on a level no independent could do. We are proud to be part of TEAM RICOCHET!

For more information on the SURFice Dog please visit them at www.facebook.com/SurfDogRicochet

UPCOMING FUNDRAISER IDEAS

EMMAZENFOUNDATION.COM

We have purchased another website and this one will be dedicated to the organization itself. Emmazen.com will still be active but with a little more twist on our name sake herself. The new website will be highlighting our three TEAM programs with online donations acceptable.

EMPLOYEE GIVING DEPARTMENT

My grandmother always told me work was good for you because it gave you character... Will I have plenty of that, now desiring to work smarter not harder we will be doing more presentation then expos in the upcoming months as we get registered with an employee giving department for corporations that are interested in learning about pet safety.

*Now established with a grant history
we will be filing for TEAM 1st Aid*

ONLINE COMMUNITY

We will soon be having a TEAM effort for TEAM 1st Aid with The National Disaster Search Dog Foundation. Keep your eyes open on our facebook walls!

QUESTIONS AND ANSWERS PET OXYGEN MASKS

Q: How do I get pet oxygen masks in my neighborhood?

A: First of all understand that we are not about donation we are about establishment. So we ask our TEAM O2 Volunteers to go an extra mile. So to get them into your neighborhood we ask that you first understand the basics, like standardization.

Q: What is standardization?

A: Standardization is this unwritten rule that says, "The same piece of equipment needs to be in the same place on every like vehicle." This organizational method allows for fire personnel to know exactly where everything is.

Q: How do we find out what needs to be standardized?

A: We often hear, "my uncle is a fireman or my brother works at station number 2 or my neighbor is the captain." Weather you know someone or not we ask that you pick up the phone and go through the proper channels. While your uncle may be the Captain, he still has a boss and the

If it wasn't for you

We'd be so far behind from where we are right now!

I could not even begin to name you all. You're on our email lists and our facebook walls. You're friends, neighbors and family. You share our stories, our post. You talk about the importance of the equipment that can save so many lives. You participate in learning a little something every day that helps us as humans become better prepared to save our pets in case of emergency. You care! You donate your time, your efforts and your funds to help make possible a difference in your town or in the town or life of another. We are blessed to be surrounded by all of your generous hearted people and your generosity. You have enriched the lives of many, including all of us here at the Emma Zen Foundation. Thank you.

*Thank you to so many individuals. You share
our post, you donate your time and your
finances and you make ALL the difference!*

This is not an us organization it is a you organization, because you are the ones making the difference and we: we know that! ■

equipment needs to be okay by proper channels in order for us to send in the equipment. You do not need to "go to" each station. It is quicker, easier and more efficient to pick up the phone.

Q: Who do I speak to and what do I say?

A: Ask for the Captain or EMS or even your area's CSR (Customer Service Representative) write down the names and numbers of those you speak with we will need to verify before shipping the kits. Let them know that you would like to start raising funds for your area and that a nonprofit organization would be sending them the equipment at no charge to them. Let them know you understand "standardization" therefore you are training to figure out how many, trucks, engines or ambulances they have. We are not trying to establish them on every piece of apparatus they have, you just need to know which vehicle type is ALWAYS sent to fires and then how many of that vehicle there are.

For more information on the next steps please visit us online at www.facebook.com/emmazenfoundation

Wurden Going Global

Okay so it doesn't look that much different in German than it is in English but believe me so very little is similar. It started out when TEAM O2 Pennsylvania went on vacation to Germany and took with her a pet oxygen mask kits. From there another TEAM Member took over. The donations was so well received that the donation and the Emma Zen Foundation was on a prime time hour show very similar to our 20/20 program. That brought more attention. Why? Will in Germany they have something our fire departments don't have. They have vehicles that look like ambulances but they are completely for animal emergency calls! Within the Fire departments!!! Germany!!! 2 paws up!!!

We have since been contacted by a department in Germany who supplies fire departments with their equipment. They have asked how to carry the pet oxygen masks... This is not an easy task. But it is one we are in process of investigating, our distributor is looking into overseas shipping, our literature is being translated into German too. This will be a behind the scene project for a while but you don't think were up to much online believe me when I say, "Arbeiteten unsere finger und pfoten auf die knochen."

Don't give our president any more ideas!

This Germany thing has me thinking, and I swear the organization could use about 10 more of me. First of all "supply houses," okay why are we all working our fingers and paws to the bones? Are they here? Or is that the same thing as our central distribution? And why aren't we utilizing them more?

I have always thought if there were more of me I could do so much more I mean I haven't even done events at dog shows or cats. Cats, goodness could I use Sam the cat to get more social awareness? And now I realized I am thinking to narrow even there? Counties! We should establish in different countries.

Germany first, hey my Mother speaks French and Spanish too maybe I should check into those translations as well.

I thought of all of this in under five seconds. I see no end to the need for pet safety! ■

My head runneth and I act on a few and become successful instead of acting on many and getting lost in multitasking.



If you would like to be added to our mailing list please email us at emmazenfoundation@hotmail.com and request to be added to our mailing list!